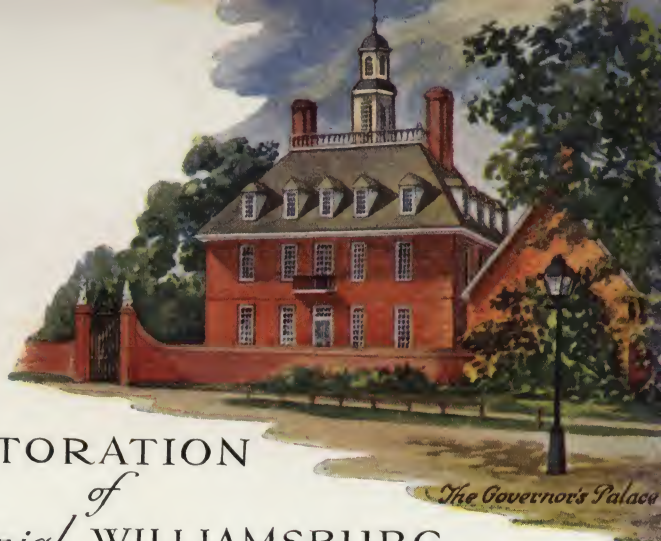


Pittsburgh WALLHIDE
APPROVED
Williamsburg Colors





The RESTORATION *of* *Colonial* WILLIAMSBURG

WHEN we say, to anyone from the North, South, East, or West . . . “I live in Virginia” . . . or . . . “I am going to Virginia” . . . or . . . “Have you been in Virginia?” . . . the walls of the modern living room or office where this conversation may take place fade away . . . and the nostalgic panorama that is the Virginia of long ago seems to be all about.

We see the mists on the James . . . and the ducks flying . . . we glimpse the top-gallant sails all golden in the rising sun . . . we smell the boxwood . . . and hear the faint tinkle of a harpsichord and the muted piping of a flageolet. We hear the soft clop clop of hoofs on the River Road . . . the rumble of casks on the docks . . . and the song of the negroes in the velvet darkness.





We see the great houses standing against the moon . . . and the play of candlelight on powdered wig and rustling silk.

The Red Man drifts through the dark forest . . . and the call of the quail comes from the tangled grasses.

Laughter . . . gaiety . . . a brave face against the unknown purple ridges hanging in the sky toward the setting sun . . . a way of gracious living brought overseas to this strange new land . . .

All this . . . and much more . . . is Virginia.

And as the telephone rings . . . and the vision fades away . . . we say to ourselves . . . "In April, when the dogwood . . . all in pink and white . . . marches through the dark pines on the hillsides, we will get in the car and go!"

In this lovely Commonwealth of Virginia, there





BALLROOM OF THE GOVERNOR'S PALACE

is . . . as everyone now knows . . . a place where lies the heart of colonial America. It is called . . . **WILLIAMSBURG.**

This meticulous and imaginative Restoration . . . born of the vision of one man, the financial backing of another, and the untiring devotion in planning and research of many more . . . is, we think, unique among the places of the world.

Williamsburg . . . once the proud capitol of that Crown possession of Virginia, which encompassed at one time much of the land between the Atlantic and the Mississippi . . . was the center of the religious, educational, and social life of the Colony.

Royal Governors resided in its palace.



Famous men who have left their strongly written mark upon the history of our country attended its College of William and Mary . . . second oldest in the land.

Three Presidents . . . Jefferson, Monroe, and Tyler . . . were students at this famous school . . . whose main building was reputedly designed by that most eclectic of English architects, Sir Christopher Wren. John Marshall . . . the great Chief Justice . . . scuffed his heels against its classroom floor . . . and George Wythe, bold signer of the Declaration of Independence, was a Professor of Law . . . whose home, facing the Palace Green, was the gathering place of much of the beauty and chivalry of those early times.

The English Governors . . . Colonel Spotswood, Lord Botetourt, and others . . . lived in the Palace . . . rearing its stately cupola above its gardens . . . then doubtless the most beautiful in the New World.

Later . . . as the country heaved and groaned with unrest preceding the Revolution . . . the House of Burgesses in the Capitol at the foot of Duke of Gloucester Street . . . rang with the impassioned tones of Patrick Henry . . . (who later occupied the Palace as the first Governor of the new Commonwealth).

Thomas Jefferson also lived here, as Governor, and doubtless often walked among the willows . . . thinking long thoughts about the stormy future of his young country.

George Washington was a member of the House of Burgesses, and later established his headquarters here as he prepared for the final curtain of the war . . . the siege of Yorktown.

Rochambeau and Lafayette massed their troops



Pittsburgh WALLHIDE *app*



25-30 WYTHE HOUSE GREEN



25-34 RALEIGH TAVERN PEACH



25-31 PITT-DIXON ROSE



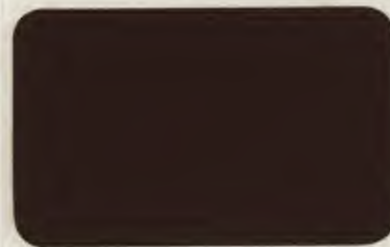
25-35 POWELL-HALLAM BLUE



25-32 REPITON HOUSE GREEN



25-36 BLAIR HOUSE ROSE TAN



25-33 OLD COURT HOUSE RED



25-37 RALEIGH TAVERN GREEN

25-21 INTERIOR FIRST COATER

proved Williamsburg Colors



25-38 PALACE GRAY



25-42 WYTHE HOUSE YELLOW



25-39 GOVERNOR'S OFFICE YELLOW



25-43 WREN BUILDING TAN



25-40 PALACE GUARDROOM GREEN



25-44 APOLLO ROOM BLUE



25-41 PALACE BALLROOM BLUE



25-45 RALEIGH TAVERN
CHINESE RED

25-22 FLAT WHITE

near old Bruton Parish Church . . . and heard the guns speaking over the earthworks before the final assault on Yorktown, fifteen miles away.

Many men and women . . . whose names are woven through the bright warp and woof of those stirring days . . . walked here under the mulberry trees . . . and by their ways, and their gracious, kindly living . . . made of Williamsburg the center of culture in this strange, new land . . . so far away from the Bells of Old St. Paul's . . . and yet . . . by ship, and post, and messenger . . . so near.

So here is colonial Williamsburg, for all to see.

When the Restoration of this most important milepost in our history was undertaken by Mr. John D. Rockefeller, Jr., the purpose was to restore accurately and to preserve for all time the most significant portions of an historic city of America's colonial period.

And as we sit on a bench at the margin of The Canal, by the Governor's Palace, after a long day steeped in the beauty of Eighteenth Century ways of living . . . as the sun goes down and the wind stirs the big willow, under which the soldiers of that long-gone Continental Army sleep . . . we are glad and proud of the vision and loyalty of the men and women who have made Colonial Williamsburg the inspiration to all of us . . . it is today.

*Something About the Authentic
Approved Colors Used in the Restoration
of Colonial Williamsburg*

One of the most significant phases of a trip through Williamsburg is the beautiful interiors which greet one on every side.





STUDY IN THE HOME OF GEORGE WYTHE, PALACE GREEN

Lovely rooms . . . which are becoming increasingly well-known all over the country . . . are everywhere.

There is the parlor at the Raleigh Tavern . . . famed for the rich color on woodwork and cornice, of Raleigh Tavern Green.

And the magnificent grayed blue used in the Apollo Room, which is under the same roof.

In the Governor's Palace, there are splendid rooms . . . the ballroom, the bedrooms . . . all pervaded by a richness and charm hard to forget.

One of the most subtle undertones in a trip through Williamsburg is the conscious and unconscious play of color . . . on walls, ceilings, and woodwork . . . which seems to almost form "background music" as one wanders through this reincarnation of an old city.

In the careful search for, and preservation of, the original molding and paneling of many of the houses in Williamsburg . . . it was found that the wooden sections had been painted, sometimes as many as eight times. Each coat was carefully scraped down by the research workers, and the succeeding colors noted.

These colors were the nucleus for the many beautiful shades found throughout Williamsburg.

Other colors were created by combining pigments mentioned in the old records . . . and then, after the shades were established, they were reformulated with newer, more modern ingredients.

Other colors have been found, from time to time, as the number of restored buildings have increased . . . and all these colors are, in feeling and tonality, a fitting background for the authentic Eighteenth Century furnishings of the rooms throughout Williamsburg.

At first glance . . . the authentic and approved colors as used in the restoration of colonial Williamsburg have a robust, full-pigmented look about them . . . but, upon study, there will be found a peculiar overtone, which mists and grays down these forthright pioneer colors, and makes of them a fitting foil for the brocades, the chintzes, the ancient leathers, the rich woods, and the gleaming silver . . . which are a part of the life of those early days.

It is peculiarly fitting that the **PITTSBURGH PLATE GLASS COMPANY** has been chosen by Colonial Williamsburg Incorporated to manufacture and sell these approved colors. From the many beautiful shades and tints used in the various buildings of the Restoration, the sixteen Colors shown in this little book have been chosen. Use these Colors because of their intrinsic beauty, tonal richness, and historical background . . . and if there is some question in your mind about the proper distribution of light and dark shades . . . to enhance and complete your own decorative problem, please write for free Color advice and counsel . . . to the Studio of Creative Design and Color of the Pittsburgh Plate Glass Company, 632 Duquesne Way, Pittsburgh, Penna.



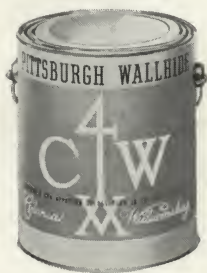
THE PARLOR AT
THE RALEIGH
TAVERN



DINING ROOM IN
THE HOME OF
GEORGE WYTHE



In quality, the new Wallhide Williamsburg colors are the equal of all Wallhide Products. They are made in accordance with the basic Wallhide formula, an assurance of satisfactory performance.



WALLHIDE

Interior Flat Wall Paint

Wallhide products meet successfully the requirements of modern painting on interior walls. These products combine the advantages of oil base and varnish base wall paints without their disadvantages, and at the same time give added qualities possessed by neither.

Below we summarize the advantages to be gained from the use of the Wallhide system:

1. A finished wall in one day.
Old or new work.
One or two coats.
2. Modern, pleasing colors.
3. Complete light diffusion.
4. No brush marks.
5. Proof against peeling or cracking.
6. Washable.
7. Easy to apply.
8. Unsurpassed hiding.
9. Tough, adherent, non-absorbent film.
10. Decreases spotting to a minimum.

The Wallhide Line consists of First Coater, Interior Flat in White and 15 colors, Interior Semi-Gloss in 12 colors, Semi-Gloss White, Gloss White and 8 colors, Blending and Glazing Liquid, and 16 Wallhide approved Williamsburg colors, also Wallhide Williamsburg White and First Coater.

PITTSBURGH
PLATE GLASS COMPANY
PITTSBURGH, PENNSYLVANIA



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Mike Jackson, FAIA